

The Use of Visual Media in Teaching Writing

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Abstract

Writing is the difficult skill in learning English. To make students get the idea in writing easily the teacher should be creative and innovative. The Application of visual media can help students get idea easily. This research aimed at knowing the application of visual media and the students' responses in teaching writing to eleventh grade students of SMAMuhammadiyah Kediri. This qualitative research took place in SMAMuhammadiyah Kediri. The subject of this research was the eleventh grade students that consist of 17 male and 15 female students. In order to collect the data, observation, interview, questionnaire and the documentation were used. The application of visual media helped the students write easily. The teacher applied visual media to help the students write good sentences. The theme of the material is narrative text and the teacher applied picture series. The activity was divided into three steps (pre, whilst, post) start from make a simple sentence based on the picture series then compose a paragraph based on the simple sentences. By using visual media application in teaching writing the students gave good responses. They paid attention to the teacher's explanation very well and did the task one by one. The students got more vocabulary, creativity in writing process. It deals with 67.76% students answered yes and 32.24% students answered no. It can be concluded that visual media application in teaching writing helps the students write easily as it helps the students to be more creative in finding the ideas and developing vocabulary. So it is suggested to the English teacher to improve the material, use this media in teaching other skills and. For the further researcher it is hoped that this research can give more information and contribution in conducting similar topic of discussion.

Key words: Visual Media, Teaching, Writing

Introduction

The use and choice of appropriate media is important things in reconditioning process of educational, because the use of media can make the students more interested in teaching and learning process. The teacher is also required more creative in giving explanation which theme of lesson with use of appropriate media. One of the ways to make the students are interested in teaching English is by using media. It can help the students understand the materials given by the teacher easily in teaching English.

Media can be divided into three parts, audio, visual, and audiovisual. Visual media is term used to include teaching aids which depend on the use visual communication channel. Simulation of visual media fortunately give students result of teaching and learning more effective and efficient as good as possible as like re-remembering and knowing the material, according Levie and Lenz in Nurul Jannah (2013: 192). Visual media are able to make easily understanding and unifying of remembering.

There are three factors which affect the successful teaching and learning process in the classroom. The first factor is the teacher. He or she has to have ability to manage classroom well and bring classroom being interactive and interesting. Second, the learners or students are other factors affecting the implementation of successful teaching and learning process. If there are no learners or students, there will not be teaching and learning process because the teachers do not have students with whom can share the knowledge. The last factors are materials and media used in the teaching and learning process. The materials need to be understood by the students easily. The materials are contextual to the students' life. In delivering those materials, it is better to use appropriate method or strategy to improve the students' comprehension.

According to Brown (2004:218), stated that: "we also fully understand the difficulty of learning to write well in any language, even in our own native language". From that statement above it can be said that writing is difficult, and the difficulty of learning to write well in any language is needed in native language.

To make the students easy to get ideas, the teacher should give some media, as tool of helping the students develop their creative in arrangement a paragraph. By using visual media, it is hoped that the students are able to get ideas to make a

simple paragraph from various text genres and able to make the students more interesting. By this research, it will be known about the teaching writing, the application of teaching writing by visual media. It is very useful not only for the students but also for the teacher.

Based on the fact, the teachers as the decision makers have to think about how to teach writing. So, the teachers have to make a new innovation and more creative to teach writing for the students. If the teacher isn't more creative and creates a new innovation, so the students cannot increase the students' motivation for learning. The teacher should use the visual media as media because this media are easy to get and used. It helps students get idea easily and more creative as they made a simple sentences.

The scope of this research is focused on the use of instructional visual media. The writer focuses on visual media application in teaching writing to the eleventh grade students of SMAMuhammadiyah Kediri. It can make the students can be motivated in learning writing and makes student's interest to learn. This study involves an English teacher teach English and the students of class at SMAMuhammadiyah Kediri. And the problems are:

1. How is visual media applied by the teacher to teach writing to the eleventh grade students of SMA Muhammadiyah Kediri in 2014/2015 academic year?
2. How are the students' responses to teaching writing based on visual media application at eleventh grade students of SMA Muhammadiyah Kediri in 2014/2015 academic year?

Method

This research investigates and describe how the visual media application in teaching writing and how the students responses in visual media application in teaching writing to the eleventh grade students of SMAMuhammadiyah Kediri. This study applies Qualitative approach as the research design. Qualitative research do not use statistics formula. It uses observation, interview, questionnaire and checklist to get the data.

This research is conducted in SMAMuhammadiyahKediri which is located on Jl. Penanggungan No.7 Kediri. The writer chooses this school because to know how

the teacher teaches writing by use of visual media and the writer has familiar with the school and the English teacher. This research conducted on the second semester in the academic year 2015/2016. It was started from February up to the end of March 2015.

The subject of this research are the eleventh grade students of SMAMuhammadiyah Kediri. This class consisting of 32 students in Social and Science program. The class consisted of 17 male and 15female students. In this study, there are three activities done in the preliminary study. First is an observation of teacher and students when teaching and learning process in the classroom,the second isinterview with the English teacher,the third is questionnaire for the students.In qualitative research the important part of the research is the human or the writer. So, the writer is as instrument.In collect data, the writer uses observation check list, field notes, interview questionnaire and documentation as the instruments of the research

First, the observation based on the writer's observation check list when the teacher teaches some material in teaching and learning process. Second, Interview is purposed to the English teacher. It is function is to get more information from the English teacher that the writer need to complete her research. Third, Field notes is to know the activity in the classroom which all the important things writer sees, hears, and some additional information which is not existed in the observation checklist and interview. Fourth, Questionnaire it is used to know the student responses. The questionnaire about the visual media application in teaching writing. And the last is documentation is to know how about the syllabus the material the book or the technique in visual media application in teaching writing.

Finding and Discussion

This research was applied on 25th of March until 27th of March 2015. Based on observation to the teacher when she was taught writing narrative text by application visual media, in the lesson plan the teacher chose material, skill, and decided competence standard and base competence. Then the teacher arranged the procedure of teaching process. The teacher used three phase technique (pre, whilst and post) and the last the teacher also arranged the evaluation for the

students. In these steps, the teacher greeted the students with said Assalamualaikum, prayed before starting teaching, and checked the students' attendance one by one. Based on the writer observation, the time of the teaching and learning process was 2x45 minutes. And the last she started the material about narrative text. The teacher gave leading questions to the students before explaining the material. The leading question was about the narative text. She answer about the definition, language features, and generic structure. Then the teacher gave brainstorming to the students about the topic that would be learned. To remembered the language features and generic structure of narrative text the teacher turn on the LCD and show it in the power point. After that, the teacher explained the material by giving example of narrative text in power point.

After that the teacher devided the class into 5 groups so every gruop consist 6 students. The teacher gave a picture in every gruops and turned it on LCD. The picture about Timun Mas and every groups got 6 pictures. Student in every group got 1 picture and then they must made a simple sentence based on the picture which they had. So, in every gruop they had a 6 simple sentences based on the picture series about Timun Mas. The last, the teacher asked the students to found the difficulty in writing simpe sentence based on picture series in narrative text. And if the students not finished made a simple sentence, it can be homework. And the last teacher leaved the class by said Wassalamualaikum and thanks for an attention to the students.

So, based on the explanation above the writer stated that the aplication of visual media in teaching writing to the eleventh grade students of SMAMuhammadiyah Kediri was suitable to the theory of application of visual media in teaching writing. It can be seen by the teacher and students activity when teaching and learning process in the classroom. The teacher explained the material to the students by applied visual media and then the teacher asked the students to write the simple sentence based on the media (picture series) and the last make a paragraph. .

Based on the questionnaire above about the visual media application in teaching wrting to the eleventh grade students of SMA Muhammadiyah Kediri, the writer could know that the eleventh gradestudents of SMA Muhammadiyah Kediri

enjoyed the teaching and learning process when the teacher applied visual media. It is deals with 67.76% students answer yes then 32.24% students answer no. So, the writer concluded that the students gave good responses when teacher applied visual media in teaching and learning process. The students got more vocabulary and creativity in writing skill, when the teacher was

The writer concluded that the procedure of visual media application in teaching writing at the eleventh grade students of SMA Muhammadiyah Kediri was match to the theory, result of interview and lesson plan. Based on observation the students gave good response when the teacher applied the visual media in teaching writing in the class. They always listen well when the teacher explain about the material. They observed the material one by one correctly and usually gave questions for the teacher when they not understand with the explanation. They active and enjoy in teaching and learning process. Then based the explanation above, the writer concluded that the result of questionnaire the eleventh grade students of SMA Muhammadiyah Kediri enjoyed when the teacher applied visual media in teaching writing. They very enthusiasm and gave good responses when teaching and learning process.

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