

An Analysis of Moral Values Found in K-Drama “Flower Of Evil”

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Abstract

Moral values are the values that can give the readers or viewers some positive message from literary works. A literary work represents human thought that has been poured into a medium. Even though several studies have investigated the existence of moral values in literary works such as novels and K-Drama, this research examines the moral value in a different genre, a suspense melodrama, which is little to be explored. To fill this void, therefore, this article tries to analyze moral values found in language uttered in the K-Drama entitled Flower of Evil. Flower of Evil is one of the most popular k-dramas aired on TVN (One of the television stations in South Korea) on Wednesdays and Thursdays from July to September 2020. This drama received the 57th *Baeksang* arts award for best director in 2020. *Baeksang* arts award is one of the most precious awards in South Korea, especially in the entertainment industry. This research employed a qualitative approach because the researchers tried to scrutinize the moral values from the K-Drama Flower of Evil. The documentation method is used for collecting the data for this research. The data analysis method is an important step in this research because it examines the validity and reliability of the data collection. The results of this research are that the researchers have found the sixth moral value in this K-Drama. First, do not judge people just based on their appearance. Second, making our own reputation as a "good person" is important in today's society. Third, a father is the first love for his daughter. Fourth, family is always together; no matter how far we go, family is still the most comfortable place to come home from all our problems. Fifth, our family is the one who knows us better than other people. Last, the truth will always win.

Keywords: *Analysis; Flower of Evil; K-Drama; Moral Values*

INTRODUCTION

Literature and human life cannot be separated. It is also related to the values in our life. Literature plays an important role in human life, providing audiences, readers, or viewers with much entertainment, inspiration, motivation, and information. Literature can also express attitudes, behaviors, and adjustments (Fitria, 2020). A literary work represents human thought that has been poured into a medium. They are classified as informative literature or imaginative literature. Informative literature focuses on facts, history, explanations, and famous people, whereas imaginative literature is based on fantasy and employs connotative language and qualified aesthetic art. Literature encompasses the writing experimented results within language form to produce creative images or ideas that intentionally and creatively involve the readers' imagination (Goodman, 2001; Nasir, 2019). Literature is also one of the media sources to deliver education, message, and moral values to readers and viewers.

Stevenson (2010), as cited in Fitria (2020), defines morality as "the principles of right and wrong behavior." The moral is everything related to what is right and wrong in human behavior that most people consider right and good in accordance with the standards of behavior appropriate to the group or community (Alawiyyah & Oktavi, 2019; Hasby & Islami, 2020).

Moral values are the values that can give the readers or viewers some positive message from literary works. Moral comes from the Latin word 'mos,' which means "attitude and habits." This attitude is based on determining what is right and wrong. A value is a standard that is used to define something and is considered to be a standard (Utami & Arini, 2017; Putri & Simanjuntak, 2022). It also means that moral value is the standard to measure the good or bad of human attitude. Moral values convey information in the form of advice. It is presented by the character who performs either good or bad actions. In human life, the principle of good and evil is viewed as kindness for change to be a better person (Nasir, 2019). Furthermore, moral values from any kind of literary work are important to build a good character for the audiences who enjoy the literary work itself. It is because we can learn everything about the values of life not only from our real life but also from the literary work itself.

According to Endraswara (2008), as cited in Fitria (2020), moral values encompass people's beliefs within their strides. Moral values are something that readers and viewers can learn at any age. Some moral values will be obtained from the characters, which will be reflected in places where readers or audiences can see them. As a result, the moral values obtained will be living descriptions for the audiences to see life through. Moral value was chosen because it is essential to literary works (Pratiwi, 2019; Silalahi, Juliana, Citradi, & Cecilia, 2021; Utami & Arini, 2017). It is something that the author will convey to the audience. The moral value will cause someone to be more aware of their responsibility to others.

A movie or film is one of the literary works. A movie on a small screen or K-Drama is now booming in today's generation. Today's generation, called the millennial generation, have familiar with K-Drama. K-Drama has many genres. They are romance, mellow, thriller, suspense, etc. K-Drama is not only an entertainment media where we can see the best story, actor, and visualization, but it also has many moral values that we can get from the story itself. This article tries to analyze the K-Drama entitled Flower of Evil. Flower of Evil is one of the most popular k-dramas aired on TVN (One of the television stations in South Korea) on Wednesdays and Thursdays from July to

September 2020. This drama received the 57th Baeksang arts award as the best director in 2020. Baeksang arts award is one of the most precious awards in South Korea for giving an award in the entertainment industry. The story of flower of evil is about Lee Joon Gi as BaekHeeSeong/ Do Hyun Su, who tries to hint at his real identity and marries Moon Chae Won /Cha Ji Won as a detective in crime cases specialist. They live happily until 14 years. They also have one beautiful daughter, Jung SeoYeon cast as BaekEun Ha. Their happy life changed when Cha Ji Won had a new case about a serial killer murdered 14 years ago. Flower of Evil got good ratings when it aired. The drama ended on September 23, 2021, with the highest rating.

Fitria conducted the first previous study (2020) entitled An Analysis of Moral Values Found in a Korean TV Series, 'The World of Married'. This previous research also focuses on an analysis of the moral values of K-Drama. The differences between the previous study and this study are the genres of the drama. The world of the married is romance and family drama, which focuses on the relationship between husband, wife, and an affair. At the same time, Flower of Evil is a suspense melodrama genre. The suspense melodrama genre is one of the rare genres of K-Drama. The story not only focuses on the relationship between husband and wife but also raises issues of parenting style, mental health, and social life. The storyline of the drama flows naturally. The writer gives a balance portion between suspense and mellows every episode. The drama is unique because it can raise different issues in one episode.

Subrata et al. (2018) conducted the second previous study entitled An Analysis of Moral Values Found in Robert Frost's Selected Poems. The differences between this previous study and this study are the kind of literary works. Subrata focuses on poem analysis, while this study focuses on research in K-Drama with the rare genre. The next previous study was conducted by Affandi (2018) entitled An Analysis of Moral Values of The Rainbow Troops Novel by Andrea Hirata. The difference between the previous study is also the kind of literary work. Affandi tries to analyze a novel's moral values, while this study focuses on the drama's moral values. However, in this study the researchers are interested in conducting the research in the form of drama or K-Drama. It is because K-Drama is a kind of literature work which has been booming among the millennial generation. Furthermore, K-Drama is also one kind of literary work that can be a medium for conveying moral values to the audiences. Moreover, the visualization and the story of K-Drama are interesting to make and influence the audience especially millennial generation to watch and get the moral values from K- Drama itself. In addition, the researchers try to conduct the research entitled "An analysis of Moral Values Found in K-Drama "Flower of Evil."

METHOD

This research uses the qualitative method because the researchers try to describe the moral values from the K-Drama Flower of Evil. It is also in line with Moleong (2002) as cited in Fitria (2020) stated that qualitative research is defined as "research in which data in the form of written or oral words are descriptively analyzed without any calculation or enumeration." The documentation method is used for collecting the data for this research. The method is finding the data from objects or variables from the book, note, transcript, newspaper, etc. This method is easy because the data sources are still available if the researchers make mistakes (Creswell, 2009; Robson & McCartan, 2016). This method is simple, meaning the data source remains constant even if it makes a

mistake. Data was observed from the lifeless object due to the documentation method (Arikunto, 2010; Fitria, 2020).

This research takes the data from all of the documentation of the K-Drama "Flower of Evil" such as the full downloaded episodes of the drama from episodes 1 to 16 and the transcripts of every episode. The researchers try to analyze the moral values of this drama from the story and the main characters or cast. The data analysis method is an important step in this research because it examines the validity and reliability of the data collection. The procedures used in data analysis are as follows: 1) the researchers chose the movie and downloaded "Flower of Evil" K-Drama. 2) The researchers watched the K-Drama "Flower of Evil." 3) The researchers looked for moral messages in the K-Drama "Flower of Evil." 4) The researchers analyzed the data. 5) The researchers read some of the K-Drama "Flower of Evil." reviews on the internet. 6) Based on the data analysis, the researchers came to a conclusion (Fitria, 2020). Those are the steps for analyzing the data. Moreover, in this research, the researchers also tried to find the online script of Flower of Evil to make sure that the researchers have other data to support the result of this research.

RESULTS AND DISCUSSION

Every movie, novel, or k-drama always contains some moral values to interest the readers and viewers. In another way, moral values also make the viewers and readers get the lesson from the story and relate it to their real life. A filmmaker always includes moral values/messages in his or her films to entice readers or viewers to watch them. The moral values of the film teach us about everything that can improve our lives (Fitria, 2020). The moral values and life lessons found in the K-Drama "Flower of Evil" are as follows:

1. Do not judge people just based on their appearance

From the first episode, as a viewer, we have been guided BaekHee Sung as the villain of this story. It is also proved by the dialogue between Kim Moo Jin and BaekHee Sung in Baek's workshop.

Dialogues from Episode 1

Kim Moo Jin: Gosh. Do Hyun Su.

BaekHee Sung /Do Hyun Su: Thanks.

Kim Moo Jin: I barely recognized you.

BaekHee Sung /Do Hyun Su: But you did.

Kim Moo Jin: Sure. That's because...we grew up in the same neighborhood.

Anyway, you've changed a lot. It's so hot today, isn't it? I'm sweating.

BaekHee Sung /Do Hyun Su: Really?

Kim Moo Jin: I'm fine. Am I the only one who's hot? Your body temperature goes up because you are holding in...

BaekHee Sung /Do Hyun Su: What you want to say.

Kim Moo Jin: What? - Go ahead.

BaekHee Sung /Do Hyun Su: Ask the question that popped into your head at the moment you saw me.

Kim Moo Jin: What do you mean? There's no such question.

BaekHee Sung /Do Hyun Su: Gosh. What...

Kim Moo Jin: Hey, I should go. I have an appointment.

BaekHee Sung /Do Hyun Su: Don't you want to know? You must be curious. You're a reporter. Ask me.

Kim Moo Jin: So, I don't believe anything...that isn't confirmed with facts. The rumors about you are like novels to me.

BaekHee Sung /Do Hyun Su: Really?

Kim Moo Jin: I don't know whether or not you know, but 18 years ago, the day you disappeared from a town, there was a murder. The village foreman died.

BaekHee Sung /Do Hyun Su: So?

Kim Moo Jin: Were you involved...with it?

Based on the dialogue of first episode which focused on Kim Moo Jin's Dialogue, "So, I don't believe anything...that isn't confirmed with facts. The rumors about you are like novels to me". Kim Moo Jin said that he does not believe all of the rumor because it is not confirmed with the facts but is still confused because, in the end, he said *were you involved with it?* Indirectly, asking a question like that means that Kim Moo Jin still believes in the rumors. It is highlighted that from the first, the viewers or the supporting cast are guided to believe that BaekHee Sung/ Do Hyun Su is the villain.

2. Making our reputation as a "good person" is important in today's society.

The second moral value that we have got from the story is important to us for making a good reputation. As a parent to his daughter, BaekHee Sung tries to cultivate his daughter's understanding of being a good person in any condition. It is also proven from this dialogue

Dialogues from Episode 2

When BaekHee Sung /Do Hyun Su came to Eun-Ha's School to apologize to his daughter.

BaekHee Sung /Do Hyun Su: I apologize. It's my fault. I'll educate her properly from now on.

Soo Young's mother: What? Oh, okay.

BaekHee Sung /Do Hyun Su: Eun Ha. Apologize to Soo Young.

Cha Ji Won: Honey.

BaekHee Sung /Do Hyun Su: Eun Ha. Go on.

Eun Ha: I'm sorry. It was my fault. I'm sorry, ma'am. I'm sorry, principal.

In this dialogue, the situation happened in Eun Ha's school when there was little accident between Eun Ha and her friend. In this part, Soo Young, one of Eun Ha's friend in kindergarten brought her doll to school. Accidentally, Eun Ha wanted to touch her doll but Soo Young punched Eun Ha and made her nose bleed. Actually, Cha Ji Won as Eun Ha's mother asked Soo Young and her mother to apologize with Eun Ha because Soo Young made Eun Hanose bleed but after BaekHee Sung/ Do Hyun Su as Eun Ha's Dad came to school because he was a little late to come and just asked to his daughter to

apologize to Soo Young because Eun Ha touched her friend's doll made Cha Ji Won felt upset. The incident was very opposite to what Cha Ji won wanted. The dialogues then continued between Cha Ji Won and BaekHee Sung/ Do Hyun Su outside the School.

Outside from Eunha's School, Cha Ji Won and her husband have conversations

Cha Ji Won: You just ignored Eun Ha's feelings. Why would you apologize? You made us seem like fools.

BaekHee Sung /Do Hyun Su: But it's true that Eun Ha touched Soo Young's doll first.

Cha Ji Won: Who punch their friend for touching their doll? Do you seriously understand that?

BaekHee Sung /Do Hyun Su: It's impossible to understand everyone. I just wanted to deal with the issue first.

Cha Ji Won: Deal with it? Do you really think you dealt with this properly? What about Eun Ha? She's been quiet all along. You're her favorite person. Imagine how hurt she must be.

BaekHee Sung /Do Hyun Su: Ji Won, did I make a terrible mistake?

Cha Ji Won: Don't ask. I'm upset.

BaekHee Sung /Do Hyun Su: I'm sorry for upsetting you. It's my first time being a dad, so I'm still struggling. Okay. From now on, I will ask you first and do what you tell me to do.

Cha Ji Won: Sure, you will. Just do what you can to make Eun Ha feel better.

BaekHee Sung /Do Hyun Su: Don't worry about her. Leave it to me.

Cha Ji Won: Don't smile. It's annoying.

This dialogues are still relating with the situation in the first part of the dialogues from the second episode. After BaekHee Sung/ Do Hyun Su asked Eun Ha to apologize to Soo Young. Cha Ji Won felt upset because this made Eun Ha so quiet all along. Cha Ji Won realized that Eun Ha felt disappointed to her dad. Furthermore, BaekHee Sung/ Do Hyun Su did not realize with Eun Ha's feeling. He thought that it was one of the solution to solve the problem. This condition made Cha Ji Won was angry and also made BaekHee Sung said that he would consult to Cha Ji Won before took the decision and did everything that Cha Ji Won wanted to do.

BaekHee Sung/ Do Hyun Su and His Daughter Conversations

BaekHee Sung /Do Hyun Su: Why aren't you eating? This is egg tart, your favorite.

Eunha: You're my favorite. But... you like Soo Young more than me.

BaekHee Sung /Do Hyun Su: Gosh, that's nonsense.

Eunha: You took her side.

BaekHee Sung /Do Hyun Su: I'm on your side. And I'm going to raise you to become a nice kid. You have a good reputation now.

Eunha: What's that?

BaekHee Sung /Do Hyun Su: It means no one will doubt you when something bad happens. But if you have a bad reputation, people will doubt you first. After what happened today, Soo Young and her mother will have a very bad reputation.

Eunha: Who cares? I was the only one who apologized. And I was the only one who got a nosebleed. I feel so upset.

BaekHee Sung /Do Hyun Su: Don't be too upset. I saw Soo Young earlier crying on her way home because she lost her doll.

Eunha: Really?

BaekHee Sung /Do Hyun Su: It's because she didn't take good care of her stuff. Eun Ha, don't ever be like her, okay?

Eunha: Okay.

BaekHee Sung /Do Hyun Su: Okay then. You should eat now.

Eunha: It's delicious.

BaekHee Sung /Do Hyun Su: Is it delicious? Then would you like one more today?

Eunha: Yes. Dad, you're my favorite person in the whole wide world

Based on the dialogue BaekHee Sung as Eunha's dad, tries to make his daughter aware of the reputation. He realizes that today, reputation is more important than anything. First, if we have a good reputation, we will be safe and have no problem with society. Building a good reputation as soon as possible is the target of BaekHee Sung as Eunha's dad.

3. Father is the first love for his daughter.

Dialogues from Episode 2

BaekHee Sung/ Do Hyun Su and His Daughter Conversations

BaekHee Sung /Do Hyun Su: It's because she didn't take good care of her stuff. Eun Ha, don't ever be like her, okay?

Eunha: Okay.

BaekHee Sung /Do Hyun Su: Okay then. You should eat now.

Eunha: It's delicious.

BaekHee Sung /Do Hyun Su: Is it delicious? Then would you like one more today?

Eunha: Yes. Dad, you're my favorite person in the whole wide world

The dialogue also shows the relationship between father and daughter. Based on the dialogue from episode 2. Cha Ji won as Eunha's mother said that BaekHee Sung or Do Hyun Su is Eunha's favorite person. Eunha's dialogue also strengthens that BaekHee Sung/ Do Hyun Su is her favorite person. All of the fathers in the world need to give and make the best chemistry for their daughters because a father is the first love for his daughter. Father also is the first role model for her daughter. Building a close relationship between father and daughter makes the daughter feel that the love and affection given by her father are enough so that she does not become a woman who lacks love and affection when she has grown up. In addition, she will be a woman who has a better version of herself. Those are the important point of being a good father to a daughter.

4. Family is always together. No matter how far we go, family is still the most comfortable place to come home from all of our problems.

Based on the dialogue from the eleventh episode. The researchers can take the best values from this episode. "Family is our home." Finally, Cha Ji Won knows that BaekHee Sung is Do Hyun Su (Do Min Seok's son/serial killer from Yeonju's case). Cha Ji Won realizes that BaekHee Sung is Do Hyun Su. She is a detective who has a unique style of her investigation. She believes what she sees. She tries to solve this case herself. Finally, she knows that BaekHee Sung is Do Hyun Su. Does Hyunsu hides his identity using a fake identity from Baek's Family. Although she knows everything about his husband, as a detective, she cannot cover her feeling for her husband. She asks Do Hyun Su to leave her, does not even remember her, and run away as far as he can, but as a husband, he loves Cha Ji Won so much, only that he cannot realize his feeling (due to his mental health condition/no emotions), but he does not want to run and make a choice to face this with Cha Ji Won. He cries aloud like a baby. This episode is for the first time Do Hyun Su can express his feeling by crying naturally. Cha Ji Won cannot refuse her feeling. He cannot deal with the condition as a wife, but her feelings cannot lie. She tries to admit Do Hyun Su and face this problem together. A Family is the best home to back from any other situation. They both agree to face this problem together. It also can be seen from the dialogue

BaekHee Sung/ Do Hyun Su: Why didn't you leave me even though you knew everything? I just don't get it.

Cha Ji Won: Do you really not understand? Do you really not know...why I tried so hard to protect you even though I knew your identity?

BaekHee Sung/ Do Hyun Su: I'm sorry. I'm sorry, Ji Won. I was wrong. I've been hurt...I've hurt you. I've only caused you pain. Why did you do it? If you knew everything.

Cha Ji Won: That was all I could do.

BaekHee Sung / Do Hyun Su: I want to go home, Ji Won.

Cha Ji Won: Okay, let's go. Let's go home. Whatever happens, let's start over there.

Tomorrow, people will start to judge you and define who you are by their own standards.

BaekHee Sung / Do Hyun Su: It's all right. Now, I couldn't care less. Just never forget...that there's warmth inside you.

5. Our family is the one who know we better than the other people. They are also as our support system for our life

Dialogues from episode 11

BaekHee Sung/ Do Hyun Su: Why didn't you leave me even though you knew everything? I just don't get it.

Cha Ji Won: Do you really not understand? Do you really not know...why I tried so hard to protect you even though I knew your identity?

These dialogues take from the eleventh episode. In this dialogue, the researchers have already highlighted that Cha Ji Won as BaekHee Sung/ Do Hyun Su's wife has already known her husband's identity, but she does not believe it because she spent her life with him for 14 years and she believes with her instinct that her husband is a good man.

Furthermore, this dialogue also reflects that others judge us no matter what. Our family is the one who knows us better than other people. It can be seen from the dialogue that Jiwon told her husband. She believes that her husband is still a good father to her daughter, and she also does not even care about the result of the investigation and the fact about her husband's identity

6. In the end, the truth will always win

In the last episode, the ending of this K-Drama, although the protagonist character (BaekHee Sung/ Do Hyun Su) is suspected as a serial killer in Yeonju's case, the truth has opened one by one. In fact, Do Hyun Su/ BaekHee Sung was the real victim. BaekHee Sung/ Do Hyun Su passed his childhood without his mother's love, and in school, he is also bullied by his friends every day because he had no emotion, and he also survived with mental illness. No one supported him. No one trusted him. Everyone thought that he was just a weird child. He did not get any sweet memories of his childhood. Furthermore, his dad is being a psychopath makes his life more complicated. Seeing the past life of BaekHee Sung/Do Hyun Su, neither his parents nor his surroundings, both of them do not care about him until he meets

The cheerful girl named Cha Ji Won will be his wife. His life changes step by step. Finally, He married Jiwon and got one daughter called Eun Ha. In the last, this drama is a happy ending. Although BaekHee Sung/ do Hyun Su lose half of his memories, Cha Ji Won still accepts his husband just as he is now. In addition, after BaekHee Sung/ Do Hyun Su had many problems, he finally returned to his family to start a new life with his wife and daughter. It shows in this dialogue of episode 16 (the last episode).

Cha Ji Won: I have to go pick up Eun Ha. Do you want to go with me?

BaekHee Sung/ Do Hyun Su: Will she like me? Why are you laughing?

Cha Ji Won: And why are you laughing, Hyun Su?

Cha Ji Won: Because you laughed.

Eunha's Kindergarten

Eunha: Daddy! Daddy!! I've missed you so very much! Daddy. Did you bring me a gift?

BaekHee Sung/ Do Hyun Su: What?Sorry. I forgot.

Eunha: It's okay. You're my gift, Daddy.I like you more than anything in the whole world.Daddy...

BaekHee Sung/ Do Hyun Su Daddy too.

Literary work is the one way for writers to communicate with their readers. Literary work also has some moral values, such as in this K-Drama; we have many moral values that we can get from "Flower of Evil."

First, do not judge people just based on their appearance. This is the highlight moral value from the first episode. Many judge people based on their appearance when trying to relate these values with our real life. We know that nobody is perfect, including ourselves, but in real life, we cannot take off the judge feeling of other people just by their appearance, work, or words. We want to say that we have limited access to know about people's lives, we can measure the deep of the sea, but we cannot measure what is inside a human's heart. Moreover, as a human, we cannot judge anyone, although he/she is our sister.

Second, making our reputation as a "good person" is essential in today's society. The second highlight of this K-Drama is about making a good reputation. We cannot show whatever we feel; we just need to follow the rule then we think that others' opinion is more important than anything. In this era, where social media is our basic life need, building a good reputation is the main goal. Many things that we can do to build a good reputation, from bad sides to good ones. For example, to build their image and a good reputation, many people have a debt to follow their lifestyle, although they know they cannot get it. Building a good reputation is bad and good from our effort to do our best in every work. Both of them are just choices for life.

Third, a father is the first love for his daughter. This looks like a simple statement, but this is really happening. A father must have a good relationship with his daughter because her father is the first man in her life. Father is like a man's role model seen from his daughter's eyes. As a father, he also must try to show his best side. He guides his little girl. He shows her the right norm and rules to her so that when the little girl has grown up, she will make her father a role model and her first love. So when the daughter realizes that her father is her first love, it means that as a father, he successfully guides and teaches her to be a better version of herself.

Fourth, family is always together; no matter how far we go, family is still the most comfortable place to come home from all our problems. These moral values mean that family is like our true home for releasing all of life's problems. Family is like a support system to us and guides us to keep on track and in the right way. We do not care how far we go; family always awaits us. Trying to relate this to real life, when we have a problem in school, on campus, office, or in our relationship, we also think that the best way to tell of our problem is to our family. The family will give us the solution to our problem.

Fifth, our family is the one who knows us better than other people. They are also our support system for our life. This point also relates to the previous point. The highlight from this moral value is we cannot switch our family's role to other people. Although we must have a friend with everyone, family is number one. Family is like home for us. We have grown, and we spend day by day with our beloved family. It makes a family the one

who knows us better than others. Almost of our time is spent with our family. The family members know more about our character.

Sixth, the truth will always win. The writer indeed agrees with these moral values. Truth is like a light in the darkness. Light always has a way of showing how far we hide it and defeating the darkness at the beginning of the story, from the flower of evil. Many viewers agree that the protagonist (BaekHee Sung/ Do Hyun Su) has a bad character, and most viewers judge this main character from the first episode.

Moreover, after every episode has been released every week and until the middle of the drama, the truth shows step by step, and approaching the final few episodes, viewers finally realize that BaekHee Sung/ Do Hyun Su is the real victim. He has grown up without his mother's love, his school friends also bully him, and society believes he is just a weird child. It is a highly complex life. He struggles with the condition until he meets Cha Ji Won and changes his personality by learning some emotions through video. In addition, trying to relate this point to our real life, we finally realize that the truth cannot be hidden because they always find a way to show it; therefore, the truth will always win. It is like the story of Flower of Evil, where we can see in the end that the truth of BaekHee Sung/Do Hyun Su finally opened.

CONCLUSION

People produce literary work to share an idea or feeling or describe something. Literary works have many kinds of it. It can be a drama, movie, poem, novel, song and etc. These are all examples of literary work itself. Every literary work also has a moral value to be taken by the viewer or reader. In this current research, the writers try to analyze the moral value of the K-Drama Flower of Evil because this drama has a unique genre and gets many viewers based on the rating on cable TV. There are six moral values found in this K-Drama. First, do not judge people just based on their appearance. Second, making our own reputation as a "good person" is important in today's society. Third, a father is the first love for his daughter. Fourth, family is always together; no matter how far we go, family is still the most comfortable place to come home from all our problems. Fifth, our family is the one who knows us better than other people. Last, the truth will always win.

In addition, in the future, researchers can conduct research related to the moral values from song lyrics and movies that have been getting viral and contain unique moral messages.

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